

PROGRAMME for December, 17

09:00	Registration, European Economic and Social Committee (EESC)
10:00	Welcoming address Volodymyr Bugrov , Rector of Taras Shevchenko National University of Kyiv (online)
10:20	Rena Marutian , presentation of the Institute of National Resilience and Security
10:35	Panel I: Strategic Storytelling: Shaping European Resilience through Ukrainian Experience <i>Moderated by Rena Marutian, Director of the Institute for National Resilience and Security, Professor at Taras Shevchenko National University of Kyiv.</i> Format: Moderated discussion and short Q&A Panel members: Alfiorov Oleksandr , Head of the Ukrainian Institute of National Remembrance Sheiko Volodymyr , Head of the Ukrainian Institute Dodonov Roman , Director of Research Institute of Ukrainian Studies (RIUS), Taras Shevchenko National University of Kyiv Tochytskyi Mykola , Permanent Representative of Ukraine to the Council of Europe Chuprii Leonid , Researcher, Head of the NGO ‘Democratic Initiatives of Youth’
12:00	Break
12:15	Panel II: Weaponised Culture: How Russia Exploits Art and Cultural Heritage for Influencing Europe <i>Moderated by Nataliia Kryvda, professor at Taras Shevchenko National University of Kyiv, Chair of the Supervisory Board of the Ukrainian Cultural Foundation.</i> Format: Moderated discussion and short Q&A Panel members: Ukrainets Ostap , Serviceman, founder of the YouTube channel ‘Your Underground Humanitarian Aid’ Rizol Andrii , Director, artist, head of the ‘Watch Ukrainian!’ association Troitskyi Vladyslav , Cultural expert, theater director, founder of ‘Gogolfest’ Seitablaiev Akhtem , Serviceman, Honored Artist of Ukraine Vyshniakova Anna , Researcher, head of ‘LingvaLexa’
13:45	Panel III: Tools of Russian Aggressive Propaganda in the EU: Mechanisms, Institutions, Content <i>Moderated by Kateryna Nastoishcha, Head of the Department of Philosophy and Geopolitics at Research Institute of Ukrainian Studies (RIUS), Taras Shevchenko National University of Kyiv</i> Panel members: Viatrovyh Volodymyr , Member of Parliament, public figure Zolotukhin Dmytro , Expert, Former Deputy Minister of Information Policy of Ukraine Tytarenko Vita , Researcher, staff member of the Office of the President of Ukraine, servicewoman Shumylo Serhii , Director of the International Institute of Athos Heritage Poznii Oleksandr , Head of the research company ‘Aktyv-Group’
15:00	Coffee break
15:15	Panel IV: Ukrainian Public Diplomacy in Countering Russian Propaganda in the EU: Business, Volunteering, and the Diaspora <i>Moderated by Olga Fediuk, Director of Advocacy in Maple Hope Foundation</i> Panel members: Fabitska Olga , President of the IDA, editor-in-chief of ‘Ambassador’ magazine Katerynyk Olga , Head of VZW Ukraine, volunteer Dvornikova Violetta , Chair of the European Association of Ukrainian Women, head of the Ukrainian hub in Brussels Pushkar Pavlo , President of MICT France-Ukraine Kateryna Odarchenko , Representative of the Association of Investors and Employers of Ukraine in the EU Lyubchyyk Lyubov , Head of the UWC World Coordination Council Mirochnik Irina , Board Member of the Ukrainian Union of Industrialists and Entrepreneurs
16:35	Summary and Closing of the Event
17:00	Reception at the Premises of ‘Ukrainian Voice’

PROGRAMME for December, 18

09:00 Registration, 'Ukrainian Voice'

10:00 Lecture by **Nataliia Kryvda**: 'Reinventing the Nation: Rethinking of Your Own Cultural History'

11:30 Break

11:45 Lecture by **Rena Marutian**: 'Ukrainian Strategic Narrative: Methods of Construction'

13:15 Coffee break

13:30 Creative Evening with **Andrii Rizol** and **Akhtem Seitablaiev**:

- Presentation of the Activities of the «Watch Ukrainian!» association,
- Project «Culture vs War»
- Project «Empowered»
- Project-tour «Cinema for Victory!»
- Project «Veterans Theatre»
- Project «Kobza- and Lyre-Players Tradition»
- Presentation of holding of Ukrainian film festivals in Europe
- Presentation of new international initiatives within «Culture vs War»
- Screening of the documentary film «Culture vs War. Akhtem Seitablaiev» (25 min).
- Project trailers: «Culture vs war» (3.5 min), «Cinema for Victory!» (3 min), activities of the «Watch Ukrainian!» association (2.5 min), «Veterans Theatre» (4:40 min), «Empowered» (5 min)
- Pre-premiere screening of short film novels «Empowered» about Bogdana Pivnenko, Jamala and Oleksandra Matviichuk (11 min and 5 min)

16:00 Break
